

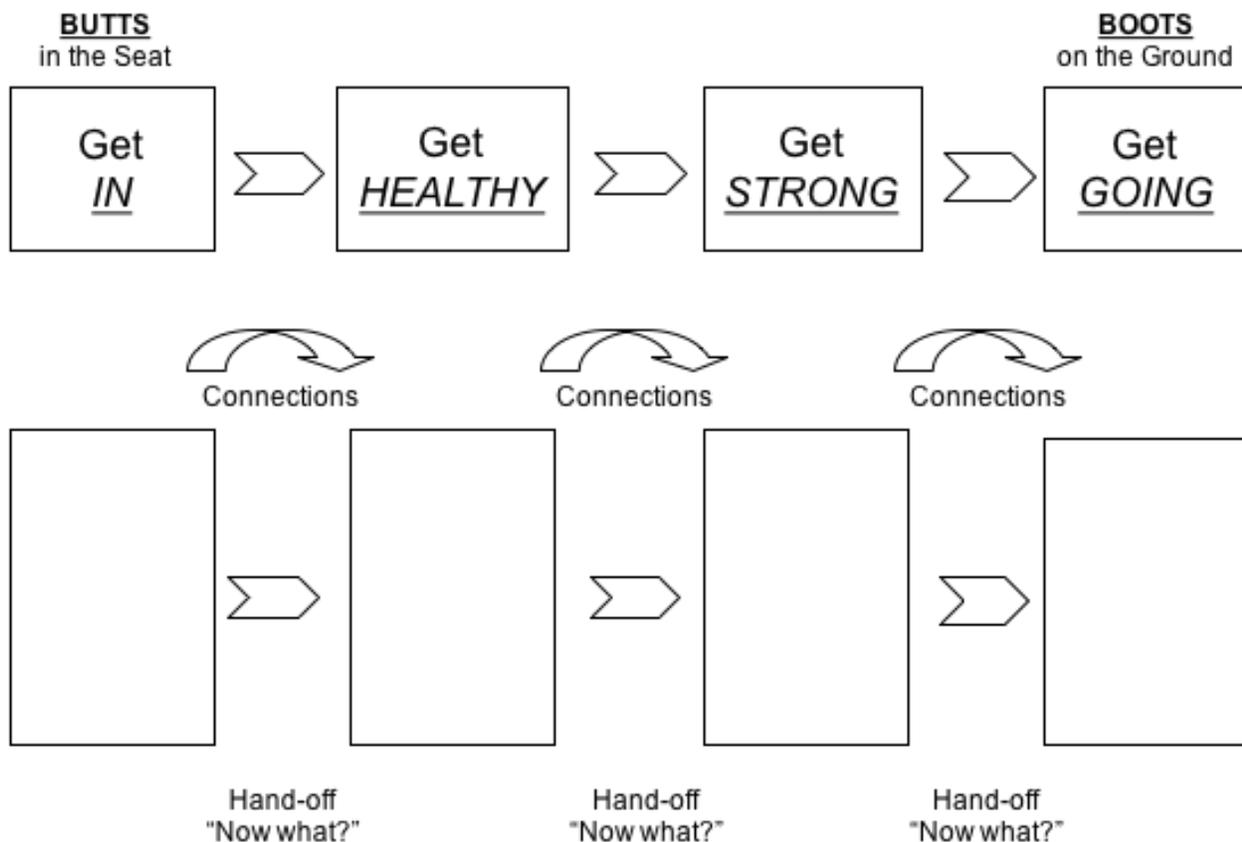
# Engaging and Activating Men

## INTRODUCTION

Nothing has the power to transform the world more than getting men “activated” to become better men of God. If we believe this to be true, then our passion must be about seeing men transformed into the men God has called them to be. We must not have our GOAL in Men’s Ministry to be “menu-driven” where we provide a multitude of “events” so that we seem “active.” Rather, we must provide “on-ramps” that call men to engage in their walk with God as leaders and ministers, both at church and in the marketplace.

## THE PROCESS

Putting *butts in the seat* is not our ultimate goal. We want to activate men and put *boots on the ground!* Here’s a simple process that is \_\_\_\_\_ and based on building \_\_\_\_\_ rather than programs. It helps get rid of the confusion of men’s ministry and leads men down a path of spiritual growth!



# Engaging and Activating Men

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## THE STEPS

These are “entry points” for all men, (new and mature believers). It’s easy to overlook the need for men to get “activated” who have been going to church most of their lives.

- **Get “\_\_\_\_\_”**  
The goal of this step is to simply get a man interested enough that he wants to check it out (butt in the seat). It’s more than just church attendance. We are inviting him to get to know other men in a non-threatening way.
- **Get “\_\_\_\_\_”**  
The goal of this step is to get a man to respond to an increased level of commitment by getting involved with other “brothers” for fellowship, encouragement and healing through relationship and application of the Word. Men in this step will be much less likely to “fall through the cracks” simply because of the accountability-factor.
- **Get “\_\_\_\_\_”**  
The goal of this step is to get a man to step-up and be disciplined and trained for serving and leading in the marketplace and the church. This requires an additional level of commitment as he may be asked to participate in multiple personal growth programs.
- **Get “\_\_\_\_\_”**  
The goal of this final step is to help launch a man into areas of ministry throughout the Kingdom (not necessarily just in your church), based on his gifts, talents and passion. It’s about living in and building the Kingdom.

## CONCLUSION

There is an axiom in business that states, *“your system is perfectly designed to produce the results you are getting.”* If we apply this axiom to ministry, it would look something like this . . . *“the men’s ministry system we currently have in place is perfectly designed to produce the kind of results we see in the men.”* If what we have is what we want, then we should proceed full-steam ahead. But if we want to men become better men; marriages strengthened and even restored; fathers become engaged with their children; and men step-up into leadership in the church . . . then we must begin the PROCESS of activating men.